

NATIONAL ENTREPRENEUR OF THE YEAR 2023 APPLICATION FORM

Please submit your completed application form to info@pjea.org
by no later than 17:00 on Friday 28 April 2023

The National Entrepreneur of the Year award (NEOY) is the highest achievement available to both Year 1 and Year 2 PJEA students across the following courses: BTEC Level 2 Post-16; BTEC Level 3; A Level; Economics and offers a prize of up to £5000 for the winner. The competition is now open to students in years 12 or 13 who are studying other courses at a school or college hosting a PJEA, however this is at the discretion of the PJEA teacher and is not an expectation of the Foundation. The winner will become a brand ambassador for the Peter Jones Enterprise Academy for the duration of the year-long title.

Summary

- This application must relate to either an active business, that is either trading or a business that is in development with a clear articulation of how profits will be generated.
- Entrants must be individuals; team entries are not eligible, but individuals may represent a team which took part in the Tycoon competition.
- Entry into Tycoon can support your application but is not a requirement of entry.
- Finalists will receive pitching support from the Peter Jones Foundation prior to the NEOY Final which will be held at Peter Jones CBE's offices in Marlow (July 2023, exact date TBC).
- Please see Terms and Conditions for more information.

Deadline for submission

- 17:00 on Friday 28 April 2023.

■ Personal Details

Full Name :

Date of Birth : Telephone no :
D D M M Y Y

Email Address :

Name of school/college :

Name of teacher :

Date of Enrollment :
D D M M Y Y

Please state the title of your course, including level (e.g. BTEC Level 3 Diploma in Enterprise)

Are you a first or second year PJEA student?

If you are not a PJEA student please tell us what you are studying:

Is this application based on a business you submitted into the Tycoon Enterprise Competition?

Yes No

If 'Yes' please state the name of the business in the box below and go directly to Section 4

■ Section Two: Your Business Plan

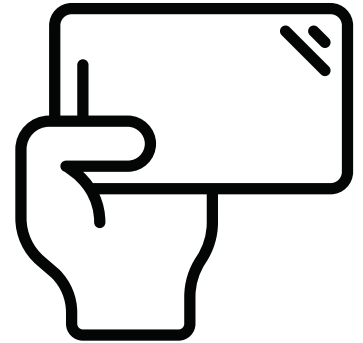
Name of Business :

Describe the basic product(s)/service(s) you are going to sell (min 250 to 500 words max)

Please articulate what skills you have developed and what you have learned so far from the experience of setting up this business. (min 250 and 500 words max)

■ Section 5: Elevator Pitch

As part of the application for National Entrepreneur of the Year all applicants will need to submit an elevator pitch promoting their business and how they wish to spend the £5000 prize money. The elevator pitch will help the judges to see your personality and creative skills in bringing your business to life.



Your elevator pitch video:

- Can be recorded as a selfie style pitch shot on a smartphone (held landscape) in normal or selfie mode.
- Can be recorded as a voiceover style pitch, if the applicant does not want to appear in the video, using visuals such as still/moving images, props or actors.
- Must last between 30 seconds and no more than 60 seconds.
- Must start with “Hello my name is ... from [name of school/college] and I am applying for National Entrepreneur of the Year this year with my business [name of business].”

■ Signatures and Declaration

A. Entrant declaration:

I hereby declare that the information provided on this application form is true and correct. I also declare that the business idea presented within this application form and any supporting business template has been created by and is owned by myself and does not infringe the intellectual property or copyright of anyone else.

I understand that should any of the information provided be inaccurate or the business idea not be of my own creation and ownership, this entry will be not accepted, and any prize money paid will be repayable. I have read and understood the Rules and Terms & Conditions.

Please tick if you wish to grant permission for the Peter Jones Foundation using your elevator pitch on social media to promote the National Entrepreneur of the Year Competition (you can retract this permission at any time).

Yes No

■ Signatures and Declaration

Signature of entrant :

Date :
D D M M Y Y

B. Staff member declaration:

I hereby declare that the information provided on this application form is true and correct and that the entrant has been enrolled on the stated Peter Jones Enterprise Academy course. I have read and understood the Rules and Terms and Conditions.

Name and job title of staff member:

Date :
D D M M Y Y

Staff member signature:

Please submit your completed application form, along with the link to your elevator pitch video and any additional documents to info@pjea.org by no later than 17:00 on Friday 28 April 2023

SUBMIT