

## National Entrepreneur of the Year 2023 Competition

### Terms and Conditions

#### Application form and applicant guidelines

1. The National Entrepreneur of the Year 2023 is an award run by the Peter Jones Foundation. The Peter Jones Foundation is a registered charity (registered company no. 05321690, registered charity no. 1110288) with its registered office address at Network House, Third Avenue, Globe Park, Marlow, Buckinghamshire, SL7 1LY.
2. The National Entrepreneur of the Year 2023 is a competition to promote enterprise and entrepreneurial skills in young people, and is open to students undertaking one of the following PJEA courses at a Peter Jones Enterprise Academy: BTEC Level 2 Post-16; BTEC Level 3; A Level Economics and A Level Business Studies. It requires participants to develop an innovative and viable idea for a business start-up and to complete a business plan template. The competition can now be opened up to students in years 12 or 13 who are studying other courses at a school or college hosting a PJEA, however this is at the discretion of the PJEA teacher and is not an expectation of the Peter Jones Foundation.
3. All entries must be received by 17:00 on Friday 28 April 2023.
4. By taking part in the National Entrepreneur of the Year 2023, you agree to adhere to the Terms and Conditions listed in this document and to the summary in the Rules (together the 'Rules'). Participants in the competition who do not comply in full with the Rules may be disqualified.
5. The Peter Jones Foundation may amend these Rules without notice, by emailing changes to participants.
6. The business described in the application must be trading, or in development.
7. Entrants must be individuals; team entries are not eligible, but individuals may represent a team which took part in the Tycoon competition.
8. Entries must include the following:
  - Completed Application Form, countersigned by a teacher who has supported the application.
  - Elevator Pitch Video (the applicant does not have to appear in the video, they can, for example, record a voiceover with still images, moving images, use props or actors to bring the business to life).

9. Only one entry per person may be made.
10. Entries must be in English.
11. The entry submitted must be original, unpublished, entirely the entrant's own work and must not infringe the copyright or any other rights of any third party. It must not be defamatory of any living person or corporate body.
12. This competition is not open to employees of the Peter Jones Foundation, their agencies or anyone professionally connected with this promotion or anyone currently serving a term of imprisonment in the UK.
13. The completed Application Form, and Elevator Pitch video must be received by email to [info@pjea.org](mailto:info@pjea.org) or by post to: The Peter Jones Foundation, Spaces, 17 City North Place, London, N4 3FU. All entries must be received by 17:00 on Friday 28 April 2023.
14. Responsibility cannot be accepted for entries lost, damaged, delayed or not received by the Peter Jones Foundation. Proof of sending is not proof of receipt. Neither can responsibility be accepted for inaccurate contact details.
15. The Peter Jones Foundation reserves the right to disqualify entrants from the competition if it has reasonable grounds to suspect that there has been a breach of the Rules or otherwise has reason to believe that there was involvement in gambling, fraudulent activities, or otherwise unlawful acts.
16. The Peter Jones Foundation reserves the right to refuse entry to the competition for any reason at their absolute discretion.

### **Shortlisting**

1. The shortlisting panel will meet on Wednesday 3 May 2023 and will compile a shortlist of up to eight semi-finalists.
2. The shortlisting panel will be fair and independent and will comprise representatives from the Peter Jones Foundation.
3. Shortlisting will depend on the standard of the entries and may result in no entries being put forward to the finals. The maximum number of shortlisted entries may be increased or decreased at the discretion of the judges.
4. Due to the volume of entrants for the Award, the Peter Jones Foundation will be unable to provide feedback to those applicants who are unsuccessful at being shortlisted to attend the semi-final.

### **Semi Finals**

1. Up to eight Semi Finalists will be shortlisted and invited to pitch themselves and their business to a judging panel online, on Thursday 1 June & Friday 2 June 2023. The panel will consist of representatives of the Peter Jones Foundation and our network of entrepreneurs.
2. Pitch training for the Semi Final pitches will take place online, and will be arranged with the Semi Finalists to take place a week/10 days before the pitch, with a follow up call if needed before the pitch.
3. Semi-finalists shortlisted for the Final will be required to pitch themselves and their business idea to a judging panel including Peter Jones CBE.

### **Finals**

1. NEOY finals will take place in July 2023 (exact date TBC) at Peter Jones' HQ at Network House, Third Avenue, Globe Park, Marlow, Buckinghamshire, SL7 1LY. The Peter Jones Foundation will cover travel expenses (and accommodation if necessary).
2. NEOY finalists are allowed props and a single PowerPoint slide. All requirements should be discussed and agreed with Peter Jones Foundation staff before the Final.
3. NEOY finalists are allowed cue cards, although it is advised that finalists refrain from using cue cards where possible.
4. The judges' decision is final and no correspondence will be entered into.
5. One cash prize of up to £5000 will be awarded to the winner, to invest in their business.
6. The prize winner will be announced at the NEOY Final (July 2023, exact date tbc).

### **Post-competition**

1. In all cases, the prize money must be spent on developing the business idea or developing the business itself. Entrants are required in the application form to state how they would spend the prize money, if successful.
2. The prize winner will receive the prize money by invoicing The Peter Jones Foundation to a schedule and criteria to be agreed individually with The Foundation.
3. The prize winner will be required to supply bank account details for their business.

4. The prize winner agrees to complete all paperwork reasonably required, including the supply of evidence of prize money expenditure upon request.
5. The Peter Jones Foundation will not pass personal details to any other organisation not involved in the running of this competition.
6. A list of winners and results will be posted on [www.peterjonesfoundation.com](http://www.peterjonesfoundation.com) and partner organisations' websites.
7. Winners must agree to take part in and be available for all parts of the prize, as well as any reasonable competition-related publicity, without fee. This will include publicity on how the prize money has been spent and how the business is developing over the year following the prize being awarded.
8. The Peter Jones Foundation acknowledges that entrants will own the intellectual property rights in their entries, but in entering the competition, they agree to grant the Peter Jones Foundation a perpetual, irrevocable license to use those rights to administer, run and promote the competition. Entrants acknowledge and agree that the Peter Jones Foundation for Enterprise trademark and any other intellectual property rights owned or disclosed to you by the Peter Jones Foundation will at all times remain the property of the Peter Jones Foundation (or its licensors). The Peter Jones Foundation hereby grants to you a non-exclusive, royalty-free license to use the Peter Jones Foundation IP solely for the purpose of participating in the competition.
9. The Peter Jones Foundation reserves the right to cancel the competition at any stage if the Foundation decides that cancellation is necessary and/or if circumstances arise outside their control.
10. The Peter Jones Foundation does not accept any responsibility for technical failure or other problems (telephone lines, internet connection, and network, system or provider issues) which results in any entry not being correctly received.
11. No purchase is necessary to enter this competition.
12. These rules are governed by the laws of England and Wales.